

FOR IMMEDIATE RELEASE

The logo for First Citizens, featuring the words "First Citizens" in a serif font with a stylized red and blue graphic element above the word "Citizens".

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The logo for the First Sundays program, featuring a blue circle with a white dollar sign inside, followed by the words "FIRST SUNDAYS" in a large, bold, red font, and "SOUTH CAROLINA STATE MUSEUM" in a smaller, blue font below it.

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## South Carolina State Museum Launches First Citizens First Sunday on Sept. 7

*General admission to the museum is \$1 the first Sunday of every month*

**COLUMBIA, S.C., Wednesday, Aug 27, 2014** – The South Carolina State Museum is proud to announce a generous donation from First Citizens to sponsor First Citizens First Sunday, which will take place the first Sunday of every month starting Sunday, Sept. 7. The donation from First Citizens will allow guests to pay a reduced price of \$1 for general admission to the State Museum during First Citizens First Sunday.

“First Citizens is proud to support the State Museum’s First Sundays program,” said Sharon Bryant, First Citizens Executive Vice President and South Carolina Banking Executive. “We are committed to ensuring that all members of our community can enjoy educational opportunities like those offered by First Sundays, and we invite everyone to come and explore the State Museum’s diverse collections displayed through interactive and engaging exhibitions.”

Included in general admission, guests can explore four floors of South Carolina art, cultural history, natural history and science/technology, including the brand new observatory and the new Robert B. Aial Collection of Historical Astronomy located on the fourth floor. Two temporary exhibits are also included in general admission: *Chapman’s Charleston: 1863-1864*, which tells the story of the Civil War Charleston from 1863-1864 through the eyes of artist and Confederate soldier Conrad Wise Chapman, and *Building a Universe*, which features contemporary art by 16 South Carolina artists whose work deals with space and the universe. [Click here](#) to learn more about the museum’s collection.

For an additional price, guests can experience the museum’s new planetarium and 4D theater, as well as the blockbuster exhibit, *Dinosaurs: A Bite Out of Time*. On Sept. 7, “Seven Wonders” will play in the planetarium at 1 p.m., 2 p.m., 3 p.m. and 4 p.m., and “Ice Age – Dawn of the Dinosaurs the 4D Experience!” will play at 12:30 p.m., 1:30 p.m., 2:30 p.m., 3:30 p.m. and 4:30 p.m.

First Citizens First Sunday will take place the first Sunday of every month. The museum is open every Sunday from 12 – 5 p.m. Visit [scmuseum.org](http://scmuseum.org) to learn more about the State Museum.

**About the South Carolina State Museum:** *As South Carolina’s largest and most comprehensive museum, the South Carolina State Museum, offers a unique, entertaining and educational experience to visitors throughout its 225,000 square foot facility located in the heart of downtown Columbia’s Congaree Vista. The State Museum is housed in one of its greatest artifacts, an 1894 old textile mill full of character and charm. In addition to beautiful meeting spaces throughout the facility, guests can explore outer space in one of the largest planetariums in the Southeast, watch an interactive 4D movie and look through a vintage telescope in a one-of-a-kind observatory. These exciting opportunities are all in addition to the four floors of South Carolina art, cultural history, natural history and science/technology that guests can experience. For more information about the museum, visit [scsmuseum.org](http://scsmuseum.org) or follow @SCStateMuseum on Twitter.*

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