

AGENCY NAME:	STATE MUSEUM		
AGENCY CODE:	H950	SECTION:	029

Fiscal Year 2020–2021 Accountability Report

SUBMISSION FORM

I have reviewed and approved the data submitted by the agency in the following online forms:

- Reorganization and Compliance
- Strategic Plan Results
- Strategic Plan Development
- Legal
- Services
- Partnerships
- Report or Review

I have reviewed and approved the financial report summarizing the agency's budget and actual expenditures, as entered by the agency into the South Carolina Enterprise Information System.

The information submitted is complete and accurate to the extent of my knowledge.

AGENCY DIRECTOR (SIGN AND DATE):	Signature on file.
(TYPE/PRINT NAME):	Amy Bartow-Melia

BOARD/CMSN CHAIR (SIGN AND DATE):	Signature on file.
(TYPE/PRINT NAME):	John McCabe

FY 2020-2021 Agency Accountability Report
Reorganization and Compliance Responses:

These responses were submitted for the FY 2020-2021 Accountability Report by the

STATE MUSEUM COMMISSION

Primary Contact:

First Name	Last Name	Role/Title	Phone	Email Address
Anita	Anderson	Director of Administration	803-898-5399	anita.anderson@scmuseum.org

Secondary Contact

First Name	Last Name	Role/Title	Phone	Email Address
Amy	Bartow-Melia	Executive Director	803-898-4930	amy.bartow-melia@scmuseum.org

Agency Mission

Through innovative partnerships, comprehensive collections, and stimulating exhibits and programs, The South Carolina State Museum provides educational environments that entertain, inspire imagination and creativity, and enrich the lives of visitors.

Adopted in: 2010

Agency Vision

The South Carolina State Museum is an ever-changing, innovative institution reflecting the essence and diversity of South Carolina, a catalyst for the cultural and educational development of our state and a model among museums nationally.

Adopted in: 2010

Recommendations for reorganization requiring legislative change.

No

Please list significant events related to the agency that occurred in FY 2020-2021.

Month Started	Month Ended	Description of Event	Agency Measures Impacted	Other Impacts
September	June	New Executive Director Appointed	1;2;3;4;5	
July	June	Significant loss in Temporary Staff	1;2;3;4;5	

Does the agency intend to make any other major reorganization to divisions, departments, or programs to allow the agency to operate more effectively and efficiently in FY 2021-22?

Note: It is not recommended that agencies plan major reorganization projects every year. This section should remain blank unless there is a need for reorganization.

No

Is the agency in compliance with S.C. Code Ann. § 2-1-220, which requires submission of certain reports to the Legislative Services Agency for publication online and the State Library? See also S.C. Code Ann. § 60-2-20.

Yes

If not, please explain why.

Is the agency in compliance with various requirements to transfer its records, including electronic ones, to the Department of Archives and History? See the Public Records Act (S.C. Code Ann. § 20-1-10 through 20-1-180) and the South Carolina Uniform Electronic Transactions Act (S.C. Code Ann. § 26-6-10 through 26-10-210).

Yes

Does the law allow the agency to promulgate regulations?

No

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AGENCY'S DISCUSSION AND ANALYSIS:

The museum is currently at a crossroads of challenge and opportunity. In FY20/21 the Covid-19 global pandemic continued to severely impact the Museum's attendance and revenue. At the same time, SCSM staff worked creatively within these new constraints to significantly boost our digital presence to support teachers, students and caregivers throughout our state. Staff also successfully accomplished important research goals toward our permanent gallery renovation project and expanded Diversity, Equity, Accessibility and Inclusion (DEAI) work through new exhibitions, community programs and training.

IMPACT OF COVID-19 ON THE GUEST EXPERIENCE:

Museum priorities this year were the health and safety of our guests and finding ways to best serve our core teacher and student audiences. Digital educational outreach included live STEAM-focused distance learning programs utilizing our Observatory and Planetarium, teacher professional development programs with organizational partners including ETV, and virtual camps. For example, the Museum's December 21 Live Sky program featuring the conjunction of Jupiter and Saturn reached over 19,000 participants from across South Carolina, the United States, and from countries as distant as India, Australia, and Brazil. South Carolina teachers regularly tuned into our streaming observatory offerings, recordings of which are available on the Museum's YouTube and Facebook pages. Another highlight of the year was a new partnership with the ColaJazz Foundation to offer an outdoor spring jazz concert at the Museum featuring SC jazz history and culture as part of Jazz Appreciation Month and International Jazz Day. Throughout the year our staff monitored local, state and national safety guidelines as well as non-profit audience trends to adjust safety protocols and messaging throughout the year to best serve our audiences' needs.

- Attendance was 28% of pre-Covid levels. A large impact on attendance was the lack of school field trips.
- Revenue (retail, admissions, facility rentals, programs, theaters) was down 59% of pre-Covid levels, severely impacting the Museum's ability to rehire for the 25% open full-time positions. 4D Theater Revenues: \$29,268 (18% of average); Store Revenues: \$352,691 (50% of average); Facility Rental Revenues: \$71,268 (28% of average)

Through fiscal prudence (41% operational expense reduction across departments), Foundation/grant support, and increased online retail opportunities, the museum was able to maintain its core functions and guest amenities without having to lay off full-time staff despite the significant attendance and revenue loss. A continued focus and concern going into FY21-22 is to continue to offset a potential continued negative impact of the Covid-19 pandemic.

STRATEGIC PLANNING & REIMAGINE THE EXPERIENCE:

Within Covid-19 constraints, including severely reduced staffing levels, museum staff continued to work towards our ambitious five-year phased plan to design, fund and execute the Museum's \$15 million dollar "Reimagine the Experience (RTE)" project to upgrade the Museum's permanent galleries and expand our educational outreach initiatives. This year, the staff completed action items related to Phase 2 of the project, which included DEAI staff training, an assessment of the Museum's exhibitions and collections, the launch of an RPF for a new public website, and much needed upgrades to our Education Wing (phase one of the "Education Gateway" project will be completed in the second quarter FY21-22). Ten -cross-functional staff teams completed actions of the Museum's FY20-21 Tactical Plan, building new working relationships between departments. This included new teams working collaboratively on grant-writing, social media content, collections assessments, and virtual

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programming. The Museum participated for the first time in the American Alliance of Museum's "2021 Museum Goers Survey," giving the museum an important baseline of data and feedback from current audiences to inform the Museum's future educational offerings and the RTE project goals.

DIVERSITY, EQUITY, ACCESSIBILITY & INCLUSION (DEAI):

To continue to build toward a more inclusive Museum, the SCSM instituted "Museums for All" a national program from the Institute for Museums and Library Service, offering people receiving SNAP and other services reduced admission to the Museum. <http://scmuseum.org/visit/hours-admission/museums-for-all> In its first quarter, the program served over 500 guests. The Museum opened its first in-house developed bilingual exhibition, Make Some Noise: The Science of Sound / Haz un poco de ruido: La ciencia del sonido. The Museum consulted with the Hearing Loss Association of American, Midlands Chapter on the exhibition's interactives and content. The Museum has plans to open one additional bilingual (English/Spanish) exhibitions in FY22-23. The Museum's DEAI Committee offered de-escalation training for Museum staff and submitted grants for future DEAI work. The Museum created an *Information on Memorials and Monuments Research and Acquisitions* document to inform future collection and interpretive work. <http://scmuseum.org/explore/collections/research-acquisitions-information-on-memorials-and-monuments> The Museum also received a SC State award for reaching 100% of the SC Human Affairs Commission Affirmative Action Goals for the year.

SITUATIONAL ANALYSIS:

EDUCATION: The Education Department faced a number of challenges this year due to pandemic-related changes in teacher/student needs and several education staff departures. Through challenges come opportunities to grow and contribute to the museum, however, and our education staff continued to embrace digital learning, creating new virtual education methods to meet the needs of multiple audiences. This work has given staff opportunities to develop new and existing skills and exercise untapped creativity. Virtual education opportunities are helping staff to better understand the current and future needs of online education audiences of all types and reach more students state-wide. New digital education tools are also directing us to new partners, expanding existing relationships and creating new grant funding opportunities. Lastly, reduced resources has fostered cross-departmental work which will have long-term benefits for future in-house, outreach, and virtual programming.

Nearly 1,100 students and educators have been reached through Distance Learning programs in the eleven months since Covid-19 changed our lives. Despite obstacles to in-person outreach education, the museum has prioritized meeting teachers where they are, whether students are in the classroom, at home, or a combination of the two. Distance learning is now the primary educational tool available and the museum is fortunate to have over six years invested in remote observatory programming for schools as well as many other groups to build upon. This outreach includes programming for schools throughout the state. For example, six of our virtual classes this past autumn were for the Chesterfield-Ruby Middle School located in the Upstate. In an effort to continue to offer the Museum's popular Astronomy Outreach Programs, Saturday Night Livestreaming was initiated early during the Museum's shutdown and continued throughout this fiscal year. The weekly program, offered through Facebook Live, and available to anyone, consistently draws excellent participation.

With reduced Covid numbers locally in mid-summer, the Museum was able to offer a modified version of our annual Space Week in July 2020, with free admission for children. The week included special STEM activities, planetarium shows, and solar observations. Instructions for each activity were recorded

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by our educators and made available both at the museum and on YouTube for museum guests who took STEM kits with materials to do the interactive activities at home. Examples of the three STEM activities (Happy Hubble LED Birthday Hats, Straw Rockets, and Pipe Cleaner Constellations are found here: https://www.youtube.com/watch?v=m_rk4w39eWE&list=PLmjUH2OAswg1ClujLq5aYD-iKer15fSn

In the past year, museum education staff worked to develop many new or modified programs to meet classroom needs. Planetarium manager, Liz Klimek produced nearly thirty virtual planetarium shows (examples here: <https://www.youtube.com/watch?v=fe65e6V0B9U>, <https://www.youtube.com/watch?v=RhUzJDWnaQA>) that feature visible astronomical objects and major celestial events, such as and various missions to the Moon and Mars. These programs, which are a great way to advertise Observatory Livestreams, also provide excellent supplemental educational content for our streaming content, especially for teachers' use in school distance learning classes. To maximize our ability to serve teachers and students virtually, the Museum created a second distance learning classroom. The new studio, initially programmed for virtual Summer Camps, is now our dedicated space for conducting live remote classes and recorded activities. Over this past year, 800 students were reached through 50 classes specifically designed for virtual instruction using this new facility. In addition, teachers received targeted professional development in best practices for remote learning and STEM activities. Existing museum programs were modified for remote application and 7 new STEM activities, from origami biology to astronomy, were developed specifically for distance learning. Our Friday night virtual series for families and our Girl Scout badge program were two additional opportunities for us to serve our audiences through online content.

As the pandemic waned briefly in the Spring, planetarium, observatory, and classroom programs, including our homeschool classes, were made available to South Carolina students. These areas provided educational experiences for over almost 25,000 people. We were also able to reinstate the museum educational outreach programs out to schools and the public, reaching 775 people in-person. Recognizing continued challenges this coming FY21-22 school year, the department will continue to place a priority on digital outreach while still providing exceptional in-museum educational experiences as school attendance and safety protocols allow. A major focus will be rebuilding the education staff as our budget allows. This will include hiring a media producer and public program producer, who will work across departments to ensure delivery of quality educational content. The education department will continue to play a key role in planning for the museum's exhibition renovation by contributing to project interpretive planning and a programmatic "Listening Tour" to offer forums for communities across the state in all seven congressional districts to contribute to the *Reimagine the Experience* planning.

COLLECTIONS AND PUBLIC PROGRAMS:

New Acquisitions, Loans & Collections Care: Collections staff added 51 accessions to the State Collection this year. This included 87 objects, over 20,120 specimens and 10 pounds of bulk matrix to process. The majority of accessions were donations from across the state and beyond. All disciplines built on their collections adding important objects and stories to be shared with future generations. These objects filled gaps in the museum's current Collecting Plan. Cataloging and processing new material is an important yet time consuming process which proved more difficult this year with fewer staff due to vacant positions.

Acquisition and loan highlights for FY20/21 Included: ABii Robot made by Van Robotics in Columbia SC; EMCI Pedal Steel Guitar made in Ridgeway, SC; Several pieces of historic and contemporary Catawba Indian Pottery; Marked historic Upstate Pottery; 19th Century Xanthus Smith painting of a Union Encampment in the SC Lowcountry; Important contemporary painting by Upstate artist Tom Dimond

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titled, *Tisra Til Image*, 1974; 81 Objects were catalogued by the Registration Department; 4 new loans, 56 continuing loans, and 19 long-term loans managed.

As our collection grows, storage becomes more limited. After losing an offsite storage facility more than a decade ago, all storage is now located on site and is near capacity. Staff must be selective about what we bring in, causing some material to be declined. Gallery monitoring, pest management, and environmental conditions have also been challenging throughout the year, in particular with less staff on site. Despite staff shortages, the Collections team developed an Integrated Pest Management Plan (IMP) and completed the most critical infestation remediation, including ongoing monitoring of the environmental conditions of collections storage and galleries.

Digitization of the Collection: One of the greatest success stories from the 2021 was the completion of the IMLS Grant received in 2018. This 2-year project included the inventory and digitization of our Art Collection. In total, 3558 works of art and 5017 photographic negatives of S.C. Contemporary Artists were processed. These images will be accessible to the public through our new website (in initial development). Upgrades were also made in Art Storage during this project providing better collections care. This \$209,000 grant received from IMLS served as the museum match to 2018 state funding for a Collections Management System.

A second IMLS grant for \$245,000 for Phase 2 was received and supports the rehousing, digitization and cataloging of 2 sections of the History Collection. This 1:1 requirement allows us to double our state funding and earned revenue allocated to this project. We will be applying for a 3rd grant to support a similar project in the Sci-Tech discipline.

Exhibitions: Over the past 12 months, staff developed, installed, and planned for 12 new exhibitions, 4 of which were completed this fiscal year. This was accomplished while working collaboratively with all other departments throughout the museum. Exhibitions included: <http://scmuseum.org/explore/exhibits/changing-exhibits/>; *A Voice of Her Own: South Carolina Women in Politics* <http://scmuseum.org/explore/exhibits/a-voice-of-her-own-south-carolina-women-in-politics-a-virtual-360-exhibit/>; *The Graphic Eye: South Carolina and the Intersection of Art and Design*; *Early American Face Vessels from the George H. Meyer Collection* <http://scmuseum.org/explore/exhibits/changing-exhibits/early-american-face-vessels/>; *Make Some Noise: The Science of Sound / Haz un poco de ruido: La ciencia del sonido*; *Doing Our Part: Producing Supplies to Fight COVID-19* In the FY21-22 Fiscal Year, the Museum will present three new in-house exhibitions; *Bindings and Betweens* (Quilt Exhibition), *Show and Tell* (New Acquisitions Exhibition), and *Face to Face* (Portraiture Exhibition) as well as host a Smithsonian Institution traveling exhibition, *The Bias Inside Us*.

Research and Scholarship: The Collections staff continued to work on new research and scholarship this year in addition to their work on exhibitions, acquisitions, loans and collections care. 4 peer reviewed manuscripts were published and an additional 4 manuscripts are in press from our Natural History Curator. As part of our ongoing partnership with SCIAA, 157 hobby diver reports were reviewed from an increased number of nearly 7000+ licensees. Staff made presentations to various professional conferences, civic organizations, and clubs throughout the year, including the South Carolina Federation of Museums annual conference. Staff continue to update our policies, including our Collection Management Policy and Collection Plan, and will be presenting revisions for consideration during the 2022 fiscal year.

Curatorial Outreach: Outreach plays an important role in the Collections Department responding to hundreds of inquiries annually and manages image requests for documentaries and publications. These requests will increase once our collection is online. Collections staff also assisted cultural institutions

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both locally and nationwide with loans and traveling exhibitions, and regularly serve as a resource statewide to other organizations, including the S.C. Federation of Museums.

Our recently added Museum Outreach Manager and Museum Outreach Assistant positions assisted with these projects and also managed the SC Federation of Museums Conference (SCFM) in 2020 and virtually in 2021. Plans are being made with SCFM to host this event in Spartanburg in March 2022. These team members also managed the SCFM website and social media accounts. These important positions are vacant, and efforts are being made to fill these vacancies. Outreach also generated \$4,300 in revenue through 8 traveling exhibitions hosted through our Traveling Exhibition Program, lower than projected due to cancelations associated with the pandemic. A new Native American traveling exhibition will be added to our available listings through a new partnership with SC Humanities and the Native American Studies Center at USC Lancaster in fall of 2022. The Collections Department maintains ongoing relationships with numerous organizations including other state agencies, colleges and universities and other groups across the state. In FY21-22 these included the SC Arts Commission, UofSC, McKissick Museum, the Metropolitan Museum of Art, Heritage Trust, MUSC, the Hearing Loss Association of America/Midlands Chapter, NASA Solar System Ambassadors, the River Alliance, and several SC Distilleries that began making hand sanitizer during the pandemic. Staff currently serve on 27 internal and 8 external boards and committees.

Public Programs: This past fiscal year's programs were significantly impacted by the pandemic. The museum pivoted to more virtual programming but was still able to offer a limited number of in-person events with health and safety precautions in place. A highlight of the year was a new partnership with the ColaJazz Foundation to offer an outdoor jazz concert at the Museum featuring SC jazz history and culture. The museum also hosted a successful scholarly Face Vessels Symposium in July that attracted participants from across the country, including colleagues from the Metropolitan Museum Of Art. \$9,548 in revenue was generated through 5 on-site Public Program, serving 757 guests, a nearly 25% drop in revenue from previous years where we exceeded our estimates. Curatorial staff also contributed content to the SC Museum Foundation's quarterly *Friends of Finn* events and numerous educational programs including summer camps.

MUSEUM OPERATIONS: Operating during the pandemic was an exercise in creativity and patience. We established new cleaning and sanitization protocols, capacities, and schedules, and adjusted them through the course of the year as conditions changed. Staffing was minimal, first due to internal austerity, then as the year progressed it was due more to a lack of applicants. As a result, simplified, automated and online processes for sales and services continued to be developed and introduced. The museum remained open, available, and safe, for guests, staff, and volunteers. Limited capacities and enhanced disinfection equipment allowed the Planetarium and 4D Theater to operate most of the year, and both saw success return in the Spring and Summer. The Cotton Mill Exchange store provided retail-therapy all year and was the most productive and active revenue center throughout. Online shopping and curbside pickup options were more popular than ever, and overall, our webstore handled 30% of our total museum revenue generated for the year. Pre-pandemic, it handled less than 10%.

Entering the new fiscal year, in addition to lost revenue, staff attrition has left the department stripped of experienced and productive staff. Recruiting and developing new staff is an urgent need. The unpredictable nature of the pandemic recovery will continue to challenge our ability to plan and allocate financial resources for some time, but a gradual shift to increased spending will follow increased revenue and visitation. Many efficiencies necessitated by operating in the pandemic should be systematized into permanent processes that can reduce our dependency on quantity of staff and time in

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achieving results. Continued adoption of online and automated services may speed our business recovery. Restructuring Operations this year included shifting Rental operations to the SCSM Foundation, while moving Public Safety and Exhibits into the department for better efficiencies and resource allocation. Funding from grant support is earmarked to replace the outdated projection equipment in the 4D Theater. Public Safety will participate in a much-needed upgrade and expansion of security camera coverage for the museum's public areas and storage facilities. A new and more robust Shopify retail webstore is under development, and CRM/BI software is under evaluation to further enhance our ability to collect and mine data and further automate key services.

MARKETING: During Fiscal Year 2020-2021 the State Museum's Marketing Department had to navigate COVID related difficulties with a reduced staff of 2 (down from 6 in FY19-20) and a marketing budget reduced by 50% compared to the previous year. To accomplish this, costly types of advertising such as print, full size billboards and television were abandoned for more budget friendly digital options, smaller poster boards and limited runs of local radio spots. This also allowed the museum to be flexible with content, so that we could quickly alter plans when needed due to decreases and/or spikes in infection rates. Marketing began the year by focusing on offering a scaled back version of the very popular Space Week event, first held in July 2019. This promotion feature free kids general admission with a media buy that included traditional print, radio, billboards and digital ads. It was moderately successful and indicated a better approach moving forward would be to start with less expensive digital ads and then bring back the other types of promotions if the museum saw enough of a rise in revenue and visitation. The free kids promotion was also offered during the holiday season, as well as during Spring Break, and each subsequent effort saw a greater success rate. Spring Break saw daily visitation meet and, in some cases, exceed the average for previous years. The holiday and Spring Break promotions were communicated via digital ads and radio only, which demonstrated these less costly options could be just as impactful and traditional types of advertising.

Working closely with our I Heart Media rep, the Marketing Director developed a location targeted digital holiday ad campaign for the museum store, The Cotton Mill Exchange. Working with the IT Manager and the Operations Dept., the museum's online store was updated with more items and better quality photos. Options for curb side pick up and virtual shopping through Zoom were added to maximize the potential for purchases. The digital campaign resulted in 1000+ click through to the store's webpage and 130 on site visits to the store. Webstore revenue for the Cotton Mill Exchange more than doubled compared to prior years. Typically, the museum's marketing funds come through a combination of state appropriations and earned revenue. As COVID had such a dramatic impact on the museum's ability bring money in through tickets, educational programs, and facility event rentals it was our state appropriated money that played a large part in making these promotional efforts successful. In addition to state appropriations, the FY20-21 Marketing Budget was also supported by awards from Richland County (\$15,733) and City of Columbia (\$7,500) Hospitality Tax Grants. Outside of paid media campaigns, the Marketing Department's Graphics Manager also completed work on designing and producing four new exhibitions. The most recent being *Make Some Noise: the Science of Sound* which is presented in English and Spanish and required nearly double the amount of text panels as previous exhibitions. Marketing staff also worked closely with other departments to develop new content for social media and to plan programs and events.

Looking ahead to FY21-22, the department will be filling the Public Relations Manager position and adding a Media Producer, developing a new website and continuing to fine tune our work flow process

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to be more efficient. A major upcoming opportunity will be leveraging the 50th anniversary of Apollo 16 in April 2022 to both raise awareness about this milestone and offer related programs and activities. We will also be developing and executing promotional plans in May 2022 to attract visitors to the special traveling exhibition, *The Bias Inside Us*, which will be on loan from the Smithsonian Institution.

EXHIBITION FABRICATION: During The past year, the Exhibits team was responsible for fabricating three in-house exhibits and one traveling exhibit. The Exhibits staff prepared walls, built frames, custom cases, and interactives, and assisted with the installation of *Graphic Eye: South Carolina and the Intersection of Art and Design*, *Early American Face Vessels* and *Make Some Noise: The Science of Sound/Haz un poco de ruido: La ciencia del sonido*. Through the summer and fall of 2020 staff maintained the traveling exhibition *Sherlock: An International Exhibition*, which required daily repairs, due to the intense hands-on nature of the components. When *Sherlock* closed in November, the Exhibits team contributed significant time and effort to the labor-intensive breakdown and loadout of the exhibit.

Beyond these SCSM exhibition projects, the Exhibits team designed, fabricated, and delivered seven custom table cases for the South Carolina Department of History and Archives which were installed in the State House. The South Carolina Confederate Relic Room and Museum also hired us to design and fabricate a large table case that will house weapons collections. These two outside agency contracts generated \$13,803.00 in revenue. Outside of our general exhibit work, the team was a major contributor on an unprecedented museum wide cleanout, removing old office furniture, equipment, and retired exhibit components. This cleanout and reorganization allows for a more efficient use of public, office, and storage space. As part of this project the Exhibits department has also repainted and spruced up worn down areas of the permanent galleries and public meeting rooms as well as staff office spaces.

With the many challenges that were brought on by Covid, the Exhibits team worked hard, assisting The Collections and Building Services Departments to keep the museum clean and safe. When restrictions started to lift during the late Spring the team reinstalling several of the high touch interactives that were removed prior to our reopening in May of 2020. Covid challenges aside, the department is functioning but understaffed. In May our Exhibits AV specialist left for another job, leaving us at a loss, but providing the opportunity to re-evaluate that position. Foreseeing a future with more computer based interactive exhibit components, the new Exhibits Technology Specialist position will require more extensive experience in current IT and A/V technology. In the upcoming year the Exhibits department will contribute to the design, fabrication, and installation of three in-house exhibits; *Bindings and Betweens* (Quilt Exhibition), *Show and Tell* (New Acquisitions Exhibition), and *Face to Face* (Portraiture Exhibition). Beyond this we will work to expand our external agency offerings and build strong partnerships by providing design and fabrication services to other museums and institutions, generating revenue for the museum and supporting the South Carolina Federation of Museum's institutional partners.

ADMINISTRATION: The Administration department closed out the Fiscal Year by the required deadline. This involved making sure that all reimbursements, expenditures, and revenue was entered into SCEIS by the various due dates. The completion of FY2021 GAAP reports and the FY2020 Agreed Upon Procedures audit is in process. With the assistance of Shared Services, the annual EEO report was submitted to the Human Affairs Commission, staff were assisted with benefit changes during October's Open Enrollment, seasonal staff was hired, and the HR Manager position was advertised. Also, the "Dress code, Uniforms and Grooming Standards" policy for the Museum was updated, and annual passes were distributed. Importantly, the Museum received an award for reaching 100% of the SC Human Affairs

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Commission Affirmative Action Goals. These goals are based on the availability of qualified applicants that are identified by Census data.

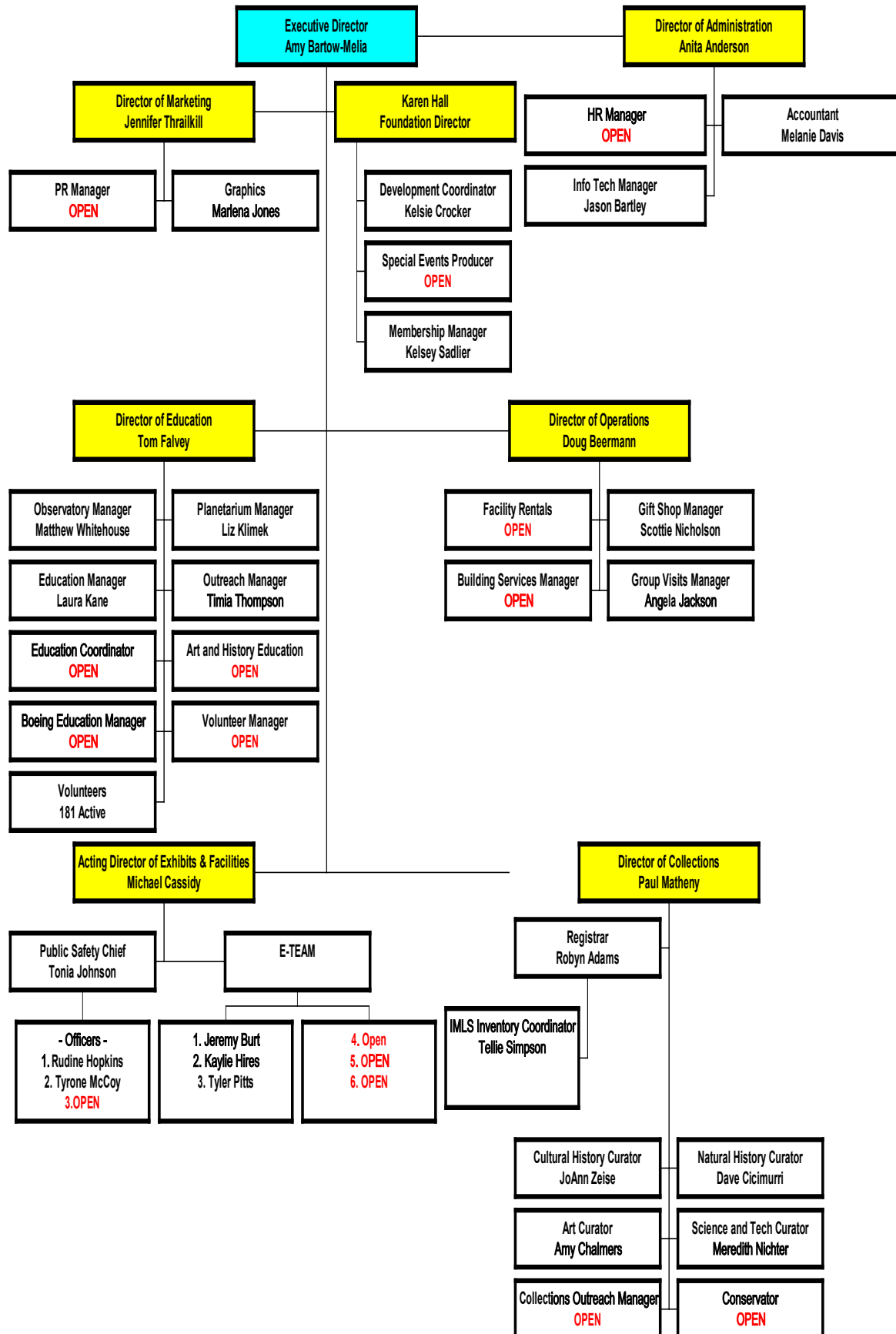
SOUTH CAROLINA STATE MUSEUM FOUNDATION: The South Carolina State Museum Foundation continued its fundraising efforts to help support the State Museum through another challenging year. The Foundation's primary focus was to raise funds for Covid-19 relief, salary relief through existing grants, general operating support, and capital campaign advancement. The Foundation was able to secure support for the Museum's educational camps, digital programming and educational outreach further supporting our mission. The Foundation applied for the Shuttered Venue Operators Grant (SVOG) in April of 2021. SVOG was a part of the Federal Aid Covid-19 relief package focusing on the reopening of theaters, museums, and live venues. Grant funds once secured in FY21-22 will be able to pay for lost revenue supporting salaries, benefits, technology upgrades, theater maintenance and advertising costs. The application was submitted in the amount of \$974,000 and was approved in July 2021. These funds will allow the museum to regain its footing and move forward as we welcome guests back to our planetarium and 4D theater.

Moving forward in the 2021-2022 FY the Foundation will focus its efforts on rebuilding the membership program after a 50% decrease in membership revenue in FY20-21 due to Covid-19. We will re-engage with museum patrons and donors with special event programming and fundraisers that will provide community relations and museum awareness. We will continue to focus on the *Reimagine the Experience (RTE)* Capital Campaign, building on the \$6.75 million dollar state appropriation funding for the RTE project. The Foundation currently has \$1.4 million raised for RTE and we are excited to continue these efforts throughout the year. Foundation Support in FY20-21 included: \$25,000 unrestricted grant from the Dorothy Smith Foundation; Program sponsorships - Aflac- Camps \$25,000; Dominion Energy-Digital Programming \$25,000; Record breaking Midlands Gives Campaign at \$13,000; RTE Capital Campaign Funds raised - Pat and Goz Segars- \$10,000; Workman Charitable Trust- \$50,000; \$100,000 Boeing grant for educational outreach.

RISK ASSESSMENT AND MITIGATION STRATEGIES: State Museum Collection (Value in excess of \$ 5 million)

Due to the aging of the Columbia Mill building and building systems, the collection is subject to negative environmental impacts including fluctuations in temperature and humidity, water damage due to roof leaks, and insect damage due to deteriorating windows and doorways which allow easy access. Remediation options offered: Replace all windows (Project in process with General Services); Replace the Roof (Project in process with General Services); Replace and upgrade the HVAC Systems; Contract with an external pest control company to provide regular treatments.

RESTRUCTURE RECOMMENDATIONS: The Rent paid to the Department of Administration of \$1,800,000 is 47% of the museum's State appropriation. The biggest potential for cost savings and maximizing the use of State funds in support of the Museum's mission would be a different approach to our building occupancy (rent) costs. Options include paying actual operating costs of the Museum to the Department of Administration or a P3 partnership to sell/lease the building to a private developer/museum's foundation in order to transfer the needed maintenance costs to the private sector and to maximize potential economic, energy and historical tax credits.



FY 2020-2021 Agency Accountability Report
FY2020-21 Strategic Plan Results:

These responses were submitted for the FY 2020-2021 Accountability Report by the
STATE MUSEUM COMMISSION

Goal Maximize Impact of Museum Operations														
Strategy 1.1											Statewide Enterprise Objective			
Effectively Market State Museum											Public Infrastructure and Economic Development			
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Program Number Responsible	Notes
1.1.1	Maximize General Attendance	141718	116850	58168	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total number of unique visits	Admissions Software	Galaxy (SQL database)	Museum Commission	Maximum impact of Operation toward agency mission	2502.010000.000; 2000.050100.000	
1.1.2	Minimize Marketing cost per visitor	\$3.37	\$2.97	\$2.44	Dollar Amount	equal to or less than	State Fiscal Year (July 1 - June 30).	Marketing expense/Attendance	SCEIS	SCEIS	Museum Commission	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.1.3	Maximize 4D and Planetrium Attendance	64861	62000	15510	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of tickets sold	Admissions Software	Galaxy (SQL database)	South Carolina Students and teachers, general public	South Carolina students receive standards-based education programming; Educational content for the general public.	2502.010000.000; 2000.050100.000	
1.1.4	Maximize Ticketed Admissions	108364	100000	41087	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of tickets sold	Admissions Software	Galaxy (SQL database)	South Carolina Students and teachers, general public	South Carolina students receive standards-based education programming; Educational content for the general public.	2502.010000.000; 2000.050100.000	
1.1.5	Maximize Rental Attendance	28251	12000	9975	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of attendees at rental events	Admissions Software	Galaxy (SQL database)	Museum Commission	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the STATE MUSEUM COMMISSION														
Goal	Maximize Impact of Museum Operations													
Strategy	1.2									Statewide Enterprise Objective				
Maximize Earned Revenues										Public Infrastructure and Economic Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
1.2.1	Ticket and Attraction Revenue	\$641,659.00	\$576,000.00	\$308,646.00	Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Museum Commission	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.2.2	Gift Shop Revenue	\$487,895.00	\$500,000.00	\$313,110.00	Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Museum Commission	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.2.3	Facility Rental Revenue	\$222,233.00	\$100,000.00	\$71,268.00	Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Museum Commission	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.2.4	Program Revenue	\$180,892.00	\$114,000.00	\$13,848.00	Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Museum Commission	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the														
STATE MUSEUM COMMISSION														
Goal	Maximize Impact of Museum Operations													
Strategy	1.4										Statewide Enterprise Objective			
Through Museum Foundation Garner Citizen, Corporate and Private Financial Support										Public Infrastructure and Economic Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
1.4.1	Maximize Family Memberships	3389	2000	2130	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of memberships	Point of Sale	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.2	Cultivate and Retain Corporate Commnity Partners	30	30	28	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of partnerships	Point of Sale	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.3	Maximize Community Partner Revenue	\$55,000.00	\$65,000.00	\$34,000.00	Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.4	Maximize Corporate Grants	\$180,000.00	\$100,000.00	\$100,000.00	Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of grants secured.	Point of Sale	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.5	Maximize Local Government Grants	\$39,900.00	\$20,000.00	\$23,233.00	Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of grants secured.	Point of Sale	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.6	Maximize Federal Grants	\$0.00	\$245,000.00	\$245,000.00	Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of grants secured.	Point of Sale	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.7	Maximize Annual Corporate Sponsorships	\$155,000.00	\$125,000.00	\$50,000.00	Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of sponsorships	Point of Sale	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the														
STATE MUSEUM COMMISSION														
Goal	Be a Primary Educational Resource for SC Schools													
Strategy	2.1										Statewide Enterprise Objective			
Deliver Standards based educational programming on site										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
2.1.1	Maximize School Group Visitation	\$32,553.00	\$30,000.00	\$38.00	Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of individua public and private school groups visiting (not counting Homeschool groups - counted separately).	Admissions Software	Galaxy (SQL database)	South Carolina Students and Teachers.	South Carolina students receive standards-based education programming	2502.010000.000; 2000.050100.000	
2.1.2	Provide On Floor Lessons	9363	4500	0	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of lessons provided	Point of Sale	Galaxy (SQL database) & SCSM Shared Drive	South Carolina Students and Teachers.	South Carolina students receive standards-based education programming	South Carolina Students and Teachers.	
2.1.3	Provide On Site STEM Lessons in classrooms and observatory	13855	15000	3	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Specific school-based programs. Does not include participatory activities with the general public or home-school groups.	Point of Sale	Galaxy (SQL database) & SCSM Shared Drive	South Carolina Students and Teachers.	South Carolina students receive standards-based education programming	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the STATE MUSEUM COMMISSION														
Goal	Be a Primary Educational Resource for SC Schools													
Strategy	2.3										Statewide Enterprise Objective			
Partner with Statewide Educational Organizations										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
2.3.1	Number of State Agency Partners	14	14	14	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of partnerships	Internal Records	SCSM Shared Drive	SC State Museum leverages resources and reach by working with other agencies.	SCSM Shared Drive	South Carolina State Museum, Museum Partners, Museum Visitors	
2.3.2	Number of Non-State Agency Partners	71	70	71	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of partnerships	Internal Records	SCSM Shared Drive	South Carolina State Museum, Museum Partners, Museum Visitors	SC State Museum leverages resources and reach by working with area and regional partners.	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the STATE MUSEUM COMMISSION														
Goal	Be a Primary Educational Resource for SC Schools													
Strategy	2.4									Statewide Enterprise Objective				
Offer Educational Content and Experiences Virtually										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
2.4.1	Number of Zoom Virtual Programs	21	35	21	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of programs delivered.	Internal Records	SCSM Shared Drive	Museum Commission	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
2.4.10	Number Facebook Virtual Content Views Shares and Engagement	4600	10000	9100	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of engagements	Internet Digital Analytics	SCSM Shared Drive	General Public, teachers, students, researchers	Quality educational content and access to museum resources.	2502.010000.000; 2000.050100.000	
2.4.2	Number of Zoom Program Participants	907	1500	907	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of participants	Internet Digital Analytics	SCSM Shared Drive	General Public, teachers, students, researchers	Quality educational content and access to museum resources.	2502.010000.000; 2000.050100.000	
2.4.3	Number of Virtual Summer Campers	76	75	301	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of participants	Point of Sale	Galaxy (SQL database)	South Carolina Students and Teachers.	South Carolina students receive standards-based education programming	2502.010000.000; 2000.050100.000	Target reduced to zero as we intend to hold camps in-person unless a situation requires online camps again.
2.4.4	Amount of Virtual Summer Camp Revenue	6270	6500	16295	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Museum Commission	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
2.4.5	Number of posted YouTube Content Videos	15	25	65	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	number of videos	YouTube analytics	YouTube	General Public, teachers, students, researchers	Quality educational content and access to museum resources.	2502.010000.000; 2000.050100.000	
2.4.6	Number of YouTube Content Viewers	6000	10000	34743	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	number of unique viewers	Internet Digital Analytics	SCSM Shared Drive	General Public, teachers, students, researchers	Quality educational content and access to museum resources.	2502.010000.000; 2000.050100.000	
2.4.7	Number of Telescope Live Stream Events	8	15	29	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of events	Internal Records	SCSM Shared Drive	South Carolina Students and Teachers.	South Carolina students receive standards-based education programming	2502.010000.000; 2000.050100.000	
2.4.8	Number Facebook Virtual Content Views 1 minute	3500	7000	11700	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of views lasting at least 1 minute.	Internet Digital Analytics	SCSM Shared Drive	General Public, teachers, students, researchers	Quality educational content and access to museum resources.	2502.010000.000; 2000.050100.000	
2.4.9	Number Facebook Virtual Content Views 3 Seconds	57600	75000	105300	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of views lasting at least 3 seconds.	Internet Digital Analytics	SCSM Shared Drive	General Public, teachers, students, researchers	Quality educational content and access to museum resources.	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the														
STATE MUSEUM COMMISSION														
Goal	Be the Caretaker of South Carolinas History													
Strategy	3.2										Statewide Enterprise Objective			
Provide Curatorial Expertise										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
3.2.1	Research Papers Submitted	4	4	4	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of papers submitted.	Internal Records	SCSM Shared Drive	scholars and researchers	New research and educational content	2502.010000.000; 2000.050100.000	
3.2.2	Public Inquiries Answered	1560	1500	1864	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of public inquiries answered	Internal Records	SCSM Shared Drive	General Public	increased involvement with the community	2502.010000.000; 2000.050100.000	This number increased as a result of Covid - 19 and the development of an online portal to better reach the public

These responses were submitted for the FY 2020-2021 Accountability Report by the STATE MUSEUM COMMISSION														
Goal	Deliver Quality Content													
Strategy	4.1										Statewide Enterprise Objective			
Provide Unique Program and Changing Exhibit Opportunities										Government and Citizens				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
4.1.1	Number of Changing exhibits Produced	8	8	4	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of new exhibits created	Internal Records	SCSM Shared Drive	General Public	educational content	2502.010000.000; 2000.050100.000	This number was greatly affected due to closure as a result of Covid - 19
4.1.2	Number of Program Participants NOT included in General Admission	2770	3500	757	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of participants	Admissions Software/Daily	Galaxy (SQL database)	General Public	Educational Content	2502.010000.000; 2000.050100.000	this number is greatly decreased due to the impact and restrictions related to COVID - 19
4.1.3	Number of Programs Presented	35	35	5	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of programs presented	Point of Sale/Daily	Galaxy (SQL database)	General Public	Edcuational Content	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the														
STATE MUSEUM COMMISSION														
Goal		Deliver Quality Content												
Strategy	4.2										Statewide Enterprise Objective			
Provide Unique and Engaging Experiences for SC Children										Government and Citizens				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
4.2.1	Overnight Camp Participants	469	350	0	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of participants	Point of Sale/Daily	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	We are considering optional programming to overnight programming as there have been changes in the Girl Scout programming structure and a significant loss in museum staff responsible for this program.
4.2.2	Day Camp Participants	1864	1000	106	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of participants	Point of Sale/Daily	Galaxy (SQL database)	Students/families & Museum Commision	Quality educational programming for students/families. Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	Day camps are onsite this year, rather than virtual, resulting in a much higher target. However, reduced capacities the Summer for FY 22 will mean that attendance will not meet pre-COVID averages.
4.2.3	Birthday Party Participants	537	500	39	Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of participants	Point of Sale/Daily	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the														
STATE MUSEUM COMMISSION														
Goal	Protect the Safety, Integrity and Security of Museum Resources and Visiting Public													
Strategy	5.1										Statewide Enterprise Objective			
Protection of People and Systems										Maintaining Safety, Integrity and Security				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
5.1.1	Provide necessary investment in Public Safety Personnel	\$203,593.00	\$194,549.00	\$226,788.00	Dollar Amount	equal to or less than	State Fiscal Year (July 1 - June 30).	Amount spent on Public Safety Personnel	SCEIS/Daily	SCEIS	Museum Commission	Effective use of state resources to secure facilities and artifacts	2502.010000.000; 2000.050100.000	
5.1.2	Provide necessary investment in IT hardware and Software	\$211,779.00	\$110,000.00	\$117,454.00	Dollar Amount	equal to or less than	State Fiscal Year (July 1 - June 30).	Amount spent on IT equipment/supplies	SCEIS/Daily	SCEIS	Museum Commission	Effective IT tools in place to accomplish agency mission	2502.010000.000; 2000.050100.000	
5.1.3	Provide necessary Investment in Environmental Controls and Monitoring	\$20,321.00	\$25,000.00	\$12,866.00	Dollar Amount	equal to or less than	State Fiscal Year (July 1 - June 30).	Amount spent on IT equipment/supplies	SCEIS/Daily	SCEIS	Museum Commission	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	

FY 2020-2021 Agency Accountability Report
FY2021-22 Strategic Plan:

These responses were submitted for the FY 2020-2021 Accountability Report by the
STATE MUSEUM COMMISSION

Goal Maximize Impact of Museum Operations														
Strategy 1.1										Statewide Enterprise Objective				
Effectively Market State Museum										Public Infrastructure and Economic Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Program Number Responsible	Notes
1.1.1	Maximize General Attendance	58168	65439		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total number of unique visits	Admissions Software	Galaxy (SQL database)	Museum Commission	Maximum impact of Operation toward agency mission	2502.010000.000; 2000.050100.000	
1.1.2	Minimize Marketing cost per visitor	\$2.44	\$2.44		Dollar Amount	equal to or less than	State Fiscal Year (July 1 - June 30).	Marketing expense/Attendance	SCEIS	SCEIS	Museum Commission	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.1.3	Maximize 4D and Planetarium Attendance	15510	17449		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of tickets sold	Admissions Software	Galaxy (SQL database)	South Carolina Students and teachers, general public	South Carolina students receive standards-based education programming; Educational content for the general public.	2502.010000.000; 2000.050100.000	
1.1.4	Maximize Ticketed Admissions	41087	46223		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of tickets sold	Admissions Software	Galaxy (SQL database)	South Carolina Students and teachers, general public	South Carolina students receive standards-based education programming; Educational content for the general public.	2502.010000.000; 2000.050100.000	
1.1.5	Maximize Rental Attendance	9975	20600		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of attendees at rental events	Admissions Software	Galaxy (SQL database)	Museum Commission	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the														
STATE MUSEUM COMMISSION														
Goal	Maximize Impact of Museum Operations													
Strategy	1.2									Statewide Enterprise Objective				
Maximize Earned Revenues										Public Infrastructure and Economic Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
1.2.1	Ticket and Attraction Revenue	\$308,646.00	\$347,227.00		Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Museum Commission	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.2.2	Gift Shop Revenue	\$313,110.00	\$512,758.00		Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Museum Commission	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.2.3	Facility Rental Revenue	\$71,268.00	\$125,000.00		Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Museum Commission	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.2.4	Program Revenue	\$13,848.00	\$15,579.00		Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Museum Commission	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the														
STATE MUSEUM COMMISSION														
Goal	Maximize Impact of Museum Operations													
Strategy	1.3									Statewide Enterprise Objective				
Be Efficient with Allocated resources										Public Infrastructure and Economic Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
1.3.1	Maximize Volunteer Hours	642	800		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of volunteer hours	Internal Records	SCSM Shared Drive	South Carolina State Museum, Museum Visitors, Volunteer Corps	SC State Museum saves funds when volunteers perform importatn tasks for museum. Volunteers receive professional development opportunities.	2502.010000.000; 2000.050100.000	
1.3.2	Miminze Total Expense per Visitor	\$42.00	\$2.31		Dollar Amount	equal to or less than	State Fiscal Year (July 1 - June 30).	(Total Operations Budget)/ PY attendance	SCEIS	SCEIS	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the STATE MUSEUM COMMISSION														
Goal	Maximize Impact of Museum Operations													
Strategy	1.4									Statewide Enterprise Objective				
Through Museum Foundation Garner Citizen, Corporate and Private Financial Support										Public Infrastructure and Economic Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
1.4.1	Maximize Family Memberships	2130	2400		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of memberships	Point of Sale	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.2	Cultivate and Retain Corporate Commnity Partners	28	30		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of partnerships	Point of Sale	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.3	Maximize Community Partner Revenue	\$34,000.00	\$65,000.00		Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of this revenue category	Point of Sale	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.4	Maximize Corporate Grants	\$100,000.00	\$100,000.00		Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of grants secured.	Point of Sale	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.5	Maximize Local Government Grants	\$23,233.00	\$25,000.00		Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of grants secured.	Point of Sale	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.6	Maximize Federal Grants	\$245,000.00	\$1,000,000.00		Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of grants secured.	Point of Sale	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	
1.4.7	Maximize Annual Corporate Sponsorships	\$50,000.00	\$125,000.00		Dollar Amount	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total dollar amount of sponsorships	Point of Sale	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the														
STATE MUSEUM COMMISSION														
Goal	Be a Primary Educational Resource for SC Schools													
Strategy	2.2									Statewide Enterprise Objective				
Offer Educational Outreach Programs to schools and other institutions in the state										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
2.2.1	Deliver TEPS across the state	8	10		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of exhibitions provided	Point of Sale	Galaxy (SQL database)	SC Museums and other educational and cultural institutions and their audiences	Educational content and new partnerships	2502.010000.000; 2000.050100.000	
2.2.2	Maximize Outreach Participants	775	1000		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of participants in in-person outreach programs in schools state-wide.	Point of Sale	Galaxy (SQL database)	South Carolina Students and Teachers.	South Carolina students receive standards-based education programming at their schools.	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the STATE MUSEUM COMMISSION														
Goal	Be a Primary Educational Resource for SC Schools													
Strategy	2.3									Statewide Enterprise Objective				
Partner with Statewide Educational Organizations										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
2.3.1	Number of State Agency Partners	14	14		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of partnerships	Internal Records	SCSM Shared Drive	SC State Museum leverages resources and reach by working with other agencies.	SCSM Shared Drive	South Carolina State Museum, Museum Partners, Museum Visitors	
2.3.2	Number of Non-State Agency Partners	71	75		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of partnerships	Internal Records	SCSM Shared Drive	South Carolina State Museum, Museum Partners, Museum Visitors	SC State Museum leverages resources and reach by working with area and regional partners.	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the STATE MUSEUM COMMISSION														
Goal		Be a Primary Educational Resource for SC Schools												
Strategy	2.4										Statewide Enterprise Objective			
Offer Educational Outreach Programs to schools and other institutions in the state											Education, Training, and Human Development			
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
2.4.1	Number of Live Virtual Programs	50	70		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of engagements	Facebook Analytics	Facebook	Easily accessible online museum educational content	General public, South Carolina students and educators.	2502.010000.000; 2000.050100.000	
2.4.2	Number of Pre-Recorded Videos	44	54		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of engagements	Zoom Analytics	Zoom	Easily accessible online museum educational content	General public, South Carolina students and educators.	2502.010000.000; 2000.050100.000	
2.4.3	Number of online videos posted	50	60		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	number of videos	YouTube analytics	YouTube	Easily accessible online museum educational content	General public, South Carolina students and educators.	2502.010000.000; 2000.050100.000	
2.4.4	Number of online video views	37000	50000		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	number of unique viewers	YouTube analytics	YouTube	Easily accessible online museum educational content	General public, South Carolina students and educators.	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the														
STATE MUSEUM COMMISSION														
Goal	Be the Caretaker of South Carolinas History													
Strategy	3.1										Statewide Enterprise Objective			
Acquire, preserve and use Collections of Distinction											Education, Training, and Human Development			
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
3.1.1	Number of Accessions Recorded	51	55		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Total number of legal transfers of an item into the museum's collection	Collections Software	SCSM Shared Drive	General Public	Education artifacts for research, education, and display	2502.010000.000; 2000.050100.000	
3.1.2	Number of Objects Collected	20207	500		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of new objects acquired by the museum within the reporting period.	Collections Software	SCSM Shared Drive	General Public	Education artifacts for research, education, and display	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the STATE MUSEUM COMMISSION														
Goal		Be the Caretaker of South Carolinas History												
Strategy	3.2									Statewide Enterprise Objective				
Provide Curatorial Expertise										Education, Training, and Human Development				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
3.2.1	Research Papers Submitted	4	4		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of papers submitted.	Internal Records	SCSM Shared Drive	scholars and researchers	New research and educational content	2502.010000.000; 2000.050100.000	
3.2.2	Public Inquiries Answered	1864	2000		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of public inquiries answered	Internal Records	SCSM Shared Drive	General Public	increased involvement with the community	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the STATE MUSEUM COMMISSION														
Goal	Deliver Quality Content													
Strategy	4.1									Statewide Enterprise Objective				
Provide Unique Program and Changing Exhibit Opportunities										Government and Citizens				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
4.1.1	Number of Changing exhibits Produced	4	4		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of new exhibits created	Internal Records	SCSM Shared Drive	General Public	educational content	2502.010000.000; 2000.050100.000	
4.1.2	Number of Program Participants NOT included in General Admission	757	850		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of participants	Admissions Software/Daily	Galaxy (SQL database)	General Public	Educational Content	2502.010000.000; 2000.050100.000	
4.1.3	Number of Programs Presented	5	10		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of programs presented	Point of Sale/Daily	Galaxy (SQL database)	General Public	Edcuational Content	2502.010000.000; 2000.050100.000	
4.1.4	total number of virtual an onsite camp participants	407	1800		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	number of participants	Point of Sale	Galaxy (SQL database) & SCSM Shared Drive	South Carolina students receive standards-based education programming	South Carolina Students and Teachers.	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the STATE MUSEUM COMMISSION														
Goal	Deliver Quality Content													
Strategy	4.2									Statewide Enterprise Objective				
Provide Unique and Engaging Experiences for SC Children									Government and Citizens					
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
4.2.3	Birthday Party Participants	39	100		Count	equal to or greater than	State Fiscal Year (July 1 - June 30).	Number of participants	Point of Sale/Daily	Galaxy (SQL database)	Museum Commision	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	

These responses were submitted for the FY 2020-2021 Accountability Report by the														
STATE MUSEUM COMMISSION														
Goal	Protect the Safety, Integrity and Security of Museum Resources and Visiting Public													
Strategy	5.1									Statewide Enterprise Objective				
Protection of People and Systems										Maintaining Safety, Integrity and Security				
Measure Number	Description	Base	Target	Actual	Value Type	Desired Outcome	Time Applicable	Calculation Method	Data Source	Data Location	Primary Stakeholder	Stakeholder Need Satisfied	State Funded Budget Program Number Responsible	Notes
5.1.1	Provide necessary investment in Public Safety Personnel	\$226,788.00	\$250,000.00		Dollar Amount	equal to or less than	State Fiscal Year (July 1 - June 30).	Amount spent on Public Safety Personnel	SCEIS/Daily	SCEIS	Museum Commission	Effective use of state resources to secure facility and artifacts	2502.010000.000; 2000.050100.000	
5.1.2	Provide necessary investment in IT hardware and Software	\$117,454.00	\$200,000.00		Dollar Amount	equal to or less than	State Fiscal Year (July 1 - June 30).	Amount spent on IT equipment/supplies	SCEIS/Daily	SCEIS	Museum Commission	Effective IT tools in place to accomplish agency mission	2502.010000.000; 2000.050100.000	
5.1.3	Provide necessary Investment in Environmental Controls and Monitoring	\$12,866.00	\$100,000.00		Dollar Amount	equal to or less than	State Fiscal Year (July 1 - June 30).	Amount spent on IT equipment/supplies	SCEIS/Daily	SCEIS	Museum Commission	Effective use of state resources toward agency mission	2502.010000.000; 2000.050100.000	

FY 2020-2021 Agency Accountability Report
Budget Responses:

These responses were submitted for the FY 2020-2021 Accountability Report by the
STATE MUSEUM COMMISSION

			FY 2020-21 Expenditures (Actual)				FY 2021-22 Expenditures (Projected)			
State Funded Program Number	State Funded Program Title	Description of State Funded Program	General	Other	Federal	TOTAL	General	Other	Federal	TOTAL
2000.050100.000	Administration	Admininstration: Executive Director, Human Resources, Finance, & Information Technology	\$1,866,305.00	\$243,716.00	\$4,474.00	\$2,114,495.00	\$776,422.00	\$904,255.00		\$1,680,677.00
2502.010000.000	Programs	Programs: Marketing, Eduation, Exhibits, Public Safety, Operations, and Collections.	\$1,704,418.00	\$606,022.00	\$14,151.00	\$2,324,591.00	\$2,543,670.00	\$2,002,403.00		\$4,546,073.00
9500.050000.000	State Employer Contributions	Employer Contributions	\$628,612.00	\$99,759.00		\$728,371.00	\$752,862.00	\$193,342.00		\$946,204.00
9801.230000.000	Acquisitions/Collections	Collections	\$177.00			\$177.00				
9803.470000X000	Security System Upgrade	Keep facility and artifacts secure	\$514.00			\$514.00				
9804.480000X000	Exhibit Renovations	Permanent Gallery Rennovations	\$17,429.00			\$17,429.00				
9806.490000X000	Point Of Sale Upgrade	Point of Sale - Deter and limit exposure to credit card fraud	\$12,815.00			\$12,815.00				

FY 2020-2021 Agency Accountability Report

Legal Responses:

These responses were submitted for the FY 2020-2021 Accountability Report by the

STATE MUSEUM COMMISSION

Description	Purpose	Law Number	Jurisdiction	Type	Notes
(MUSM: Removal From Collections) The commission may remove accessioned objects from its museum collections by gift to another public or non-profit institution, by trade with another public or non-profit institution, by public sale, by transfer to the commission's education, exhibit, or study collections or to its operating property inventory; or as a last resort, by intentional destruction on the condition that the objects so removed meet with one or more of the following criteria: (1) they fall outside the scope of the South Carolina Museum Commission's collections as defined in the Collection Policy ; (2) they are unsuitable for exhibition or research; (3) they are inferior duplicates of other objects in the collection; or (4) they are forgeries or were acquired on the basis of false information; funds from the sale of such objects will be placed in a special revolving account for the commission to use solely for the purpose of purchasing objects for the collections of the State Museum.	Requires a manner of delivery	29.1	State	FY 2017-18 Proviso	
(MUSM: Museum Store) The Museum Commission shall establish and administer a museum store in the State Museum. This store may produce, acquire, and sell merchandise relating to historical, scientific, and cultural sources. All profits received from the sale of such merchandise shall be retained by the Museum Commission in a restricted fund to be carried forward into the following fiscal year. These funds may be used for store operations, publications, acquisitions, educational programs, exhibit production and general operating expenses provided that the expenditures for such expenses are approved by the General Assembly in the annual Appropriation Act	Requires a service	29.2	State	FY 2017-18 Proviso	Retail product in the museum store
(MUSM: Retention of Revenue) The Museum Commission may retain revenue received from admissions, program fees, facility rentals, professional services, donations, food service, exhibits and exhibit components, and other miscellaneous operating income generated by or for the museum and may expend such revenue for general operating expenses provided that such expenditures are approved by the General Assembly in the annual Appropriation Act. Any unexpended revenue from these sources may be carried forward into the current fiscal year to be expended for the same purposes.	Funding agency deliverable(s)	29.3	State	FY 2017-18 Proviso	Rental services, food service, shows exhibits and programs delivered to museum Guests

These responses were submitted for the FY 2020-2021 Accountability Report by the
STATE MUSEUM COMMISSION

Description	Purpose	Law Number	Jurisdiction	Type	Notes
(MUSM: School Tour Fee Prohibition) The commission may not charge admission fees to groups of children from South Carolina who have made reservations that are touring the museum as part of a school function.	Requires a manner of delivery	29.4	State	FY 2017-18 Proviso	
(MUSM: Dining Area Rent) Of the space currently vacant in the Columbia Mills Building, space large enough for the museum to have dining space for school-aged children shall be provided to the State Museum at no cost.	Requires a manner of delivery	29.5	State	FY 2017-18 Proviso	
(MUSM: Remittance to General Services) The State Museum is directed to remit not less than \$1,800,000 to the Budget and Control Board, Division of General Services as compensation for expenses associated with the premises it leases in the Columbia Mills Building. In the event the General Assembly or the Budget and Control Board implements a mid-year across-the-board budget reduction, the rent that the State Museum remits to the Budget and Control Board shall be reduced by the same percentage as the assessed budget reduction.	Distribute funding to another entity	29.6	State	FY 2017-18 Proviso	
South Carolina Museum Commission created; membership; chairman; vacancies; terms of office. There is hereby created the South Carolina Museum Commission composed of ten members appointed by the Governor for terms of four years and until their successors are appointed and qualify. One member shall be appointed from each congressional district of the State and three members shall be appointed at large. One of the at-large members shall be appointed chairman of the commission by the Governor. Vacancies for any reason shall be filled in the manner of original appointment for the unexpired term. Notwithstanding the provisions above prescribing four-year terms for members of the commission, the members appointed from even-numbered congressional districts and one at-large member other than the chairman shall be initially appointed for terms of two years only.	Board, commission, or committee on which someone from our agency must/may serve	60-13-10	State	Statute	
Meetings and officers of commission; compensation of members. The Commission shall meet at least quarterly and at such other times as the chairman shall designate. Members shall elect a vice-chairman and such other officers as they may deem necessary. They shall be paid such per diem, mileage and subsistence as provided by law for boards, committees and commissions	Board, commission, or committee on which someone from our agency must/may serve	60-13-20	State	Statute	

These responses were submitted for the FY 2020-2021 Accountability Report by the
STATE MUSEUM COMMISSION

Description	Purpose	Law Number	Jurisdiction	Type	Notes
The primary function of the Commission shall be the creation and operation of a State Museum reflecting the history, fine arts and natural history and the scientific and industrial resources of the State, mobilizing expert professional advice and guidance and utilizing all available resources in the performance of this function.	Requires a service	60-13-30	State	Statute	The operation of a multi-discipline museum
Powers of Commission. To carry out its assigned functions, the Commission is authorized to: (1) Establish a plan for, create and operate a State Museum; (2) Elect an executive officer for the Commission, to be known as the Director; (3) Make rules and regulations for its own government and the administration of its museum; (4) Appoint, on the recommendation of the Director, all other members of the staff; (5) Adopt a seal for use in official Commission business; (6) Control the expenditure in accordance with law of such public funds as may be appropriated to the commission; (7) Accept gifts, bequests and endowments for purposes consistent with the objectives of the Commission; (8) Make annual reports to the General Assembly of the receipts, disbursements, work and needs of the Commission; and (9) Adopt policies designed to fulfill the duties and attain the objectives of the Commission as established by law.	Report our agency must/may provide	60-13-40	State	Statute	
The Director of the Commission shall be the Director of the State Museum, when such facility comes into existence and his qualifications shall reflect an ability to serve in that capacity. Compensation for the Director shall be determined by the General Assembly.	Board, commission, or committee on which someone from our agency must/may serve	60-13-50	State	Statute	

**FY 2020-2021 Agency Accountability Report
Services Responses:**

**These responses were submitted for the FY 2020-2021 Accountability Report by the
STATE MUSEUM COMMISSION**

Description of Service	Description of Direct Customer	Customer Name	Others Impacted By the Service	Agency unit providing the service	Description of agency unit	Primary negative impact if service not provided
Through innovative partnerships, comprehensive collections, and stimulating exhibits and programs, The South Carolina State Museum provides educational environments that entertain, inspire imagination and creativity, and enrich the lives of visitors.	School Districts throughout the State of South Carolina	Public, Private and Home School students and educators throughout the State of SC	General Public; Researchers and Scholars	Education, Collections, Museum Operations	All facets of Museum Operations including - Educational programming and content, Collections, Curators, Marketing, Operations, Public safety, exhibit fabrication, janitorial, facility rentals, gift shop, school visit facilitation, artifact storage and conservation, public programs and signature events, volunteer management, 4D theater operation, Planetarium operation, Observatory programming and hosting, Web site, Graphic Design, Public Relations	Schools and other educational groups (e.g., scouts, seniors, special needs students) will not have access to education resources, many free, provided by the museum.
Through innovative partnerships, comprehensive collections, and stimulating exhibits and programs, The South Carolina State Museum provides educational environments that entertain, inspire imagination and creativity, and enrich the lives of visitors.	General Public	Families	seniors; young professionals; all races; all economic levels; all genders; all educational levels.	Education, Collections, Museum Operations	All facets of Museum Operations including - Educational programming and content, Collections, Curators, Marketing, Operations, Public safety, exhibit fabrication, janitorial, facility rentals, gift shop, school visit facilitation, artifact storage and conservation, public programs and signature events, volunteer management, 4D theater operation, Planetarium operation, Observatory programming and hosting, Web site, Graphic Design, Public Relations	The general public, especially families, will not have access to educational resources, content about their state and opportunities to learn together.
Through innovative partnerships, comprehensive collections, and stimulating exhibits and programs, The South Carolina State Museum provides educational environments that entertain, inspire imagination and creativity, and enrich the lives of visitors.	Professional Organizations	SC Federation of Museums	Professional Organizations - ,SC Science Teachers Education Leadership Association; SC Science Council; STEM Centers SC; SC Council for the Social Studies; Harvard Smithsonian Center for Astrophysics; Smithsonian Affiliations Program; Midlands Astronomy Club; Astronomical Society of the Pacific; International Astronomical Union; SC Council on Competitiveness Aerospace Taskforce; Carolina Area Planetarium Educators; Southeastern Planetarium Association; International Planetarium Society; Environmental Education Association of South Carolina; AMMC (American Museum Membership Conference); PRSA (Public Relations Society of America); South Carolina Motor coach Association; North Carolina Motor coach; Georgia Motor coach; AAM (American Alliance of Museums); Carolina Bridal Association	Education, Collections, Museum Operations	All facets of Museum Operations including - Educational programming and content, Collections, Curators, Marketing, Operations, Public safety, exhibit fabrication, janitorial, facility rentals, gift shop, school visit facilitation, artifact storage and conservation, public programs and signature events, volunteer management, 4D theater operation, Planetarium operation, Observatory programming and hosting, Web site, Graphic Design, Public Relations	Professional organizations will not have access to SCSM educational resources for their constituencies. SC Federal of Museum partners will not have access to traveling exhibitions and related content.

Agency Partnerships Responses:

These responses were submitted for the FY 2020-2021 Accountability Report by the

STATE MUSEUM COMMISSION

Name of Partner Entity	Type of Partner Entity	Description of Partnership
21st Century Community Learning Centers	Federal Government	Provides venues for off-site STEM observatory outreach
AAM (American Alliance of Museums)	Professional Association	Reaccreditation and support services
American Astronomical Society	Non-Governmental Organization	Conference Hosting
AMMC (American Museum Membership Conference)	Professional Association	Support services to membership program
Archaeology and Anthropology	State Government	Educational Content and educational Programming collaboration
Astronomical Society of the Pacific	Professional Association	Educational Content and educational Programming collaboration
Benedict College	Higher Education Institute	Educational Content and educational Programming collaboration
Bishops Public Education Initiative	Professional Association	Educational Content and educational Programming collaboration
Carolina Area Planetarium Educators	Professional Association	Educational Content and educational Programming collaboration
Carolina Bridal Association	Professional Association	Sourcing Bridal Clients for Facility Rentals
Carolina Skygazers	Non-Governmental Organization	Educational Content and educational Programming collaboration
Carolina Wildlife	State Government	Educational Content and educational Programming collaboration
Central Carolina Community Foundation	Non-Governmental Organization	Fund source and program collaboration
City of Columbia	Local Government	Hospitality Tax funding for marketing
City of Columbia Parks	Local Government	Educational Content and educational Programming collaboration
Clemson Area Amateur Astronomers	Non-Governmental Organization	Educational Content and educational Programming collaboration
Clemson Extension	State Government	Educational Content and educational Programming collaboration
Columbia Attractions	Non-Governmental Organization	Joint Ticketing and Promotion
Columbia Children's Theatre	Non-Governmental Organization	Educational Content and educational Programming collaboration
Columbia Museums	Non-Governmental Organization	Joint Ticketing and Promotion
Columbia Visitors Bureau	Local Government	Marketing and Advertising ands dedicated space inside museum
Confederate Relic Room	State Government	Joint Ticketing and Programming
Congaree National Park	Non-Governmental Organization	Educational Content and educational Programming collaboration
Congaree Vista Guild	Non-Governmental Organization	Marketing and Advertising Collaboration
Department of Education	State Government	School field trips and content support
Environmental Education Association of South Carolina	Professional Association	Educational Content and educational Programming collaboration
ETV	State Government	Use of museum content broadcast thru ETV hardware and dedicated space inside museum
Francis Marion University Dept of Physics	Higher Education Institute	Educational Content and educational Programming collaboration
Georgia Motor coach	Professional Association	Access to database and joint marketing to pre-formed groups
Girl Scouts of SC: Mountains to the Midlands	Non-Governmental Organization	Educational Content and educational Programming collaboration
Harvard Smithsonian Center for Astrophysics	Professional Association	Educational Content and educational Programming collaboration
Historic Columbia	Local Government	Educational Content and educational Programming collaboration
indie Grits Labs/Nickelodeon Theater	Non-Governmental Organization	Educational Content and educational Programming collaboration
Institute for Museums and Library Services	Federal Government	Educational programming- Museums for All Initiative
International Astronomical Union	Professional Association	Educational Content and educational Programming collaboration
International Planetarium Society	Professional Association	Educational Content and educational Programming collaboration
Junior Leagues	Non-Governmental Organization	Generating Retail Sales off site
Lexington County Museum	Local Government	Educational Content and educational Programming collaboration
Lowcountry Stargazers	Non-Governmental Organization	Educational Content and educational Programming collaboration
Media Providers	Private Business Organization	Media trade
Midlands Association of Volunteer Administrators	Non-Governmental Organization	Educational Content and educational Programming collaboration
Midlands Astronomy Club	Professional Association	Educational Content and educational Programming collaboration

These responses were submitted for the FY 2020-2021 Accountability Report by the

STATE MUSEUM COMMISSION

Name of Partner Entity	Type of Partner Entity	Description of Partnership
Morris Center for Lowcountry Heritage	Non-Governmental Organization	Educational Content and educational Programming collaboration
Museum of Early Southern Decorative Arts	Non-Governmental Organization	Educational Content and educational Programming collaboration
Museum Store Association	Professional Association	Resource and support network for museum store operators
NASA	Federal Government	Astronomy Content and programming
National Museum of African American History and Culture	Federal Government	Educational Content and educational Programming collaboration
North Carolina Motor coach	Professional Association	Access to database and joint marketing to pre-formed groups
Palmetto Pride	Non-Governmental Organization	Educational Content and educational Programming collaboration
President's Volunteer Service Award	Non-Governmental Organization	Volunteer Content and Appreciation Award
PRSA (Public Relations Society of America)	Professional Association	Support services for Public Relations
PRT	State Government	Cross marketing and dedicated exhibit space inside museum
Richland County	Local Government	Hospitality Tax funding for marketing
Richland County Conservation District	Local Government	Educational Content and educational Programming collaboration
Richland County Stormwater Management Division	Local Government	Educational Content and educational Programming collaboration
Richland Library	Local Government	Educational Content and educational Programming collaboration
Riverbanks Zoo & Garden	Non-Governmental Organization	Educational Content and educational Programming collaboration
Savannah River Ecology Lab	Federal Government	Educational Content and educational Programming collaboration
SC Council for the Social Studies	Professional Association	Educational Content and educational Programming collaboration
SC Department of Natural Resources	State Government	Educational Content and educational Programming collaboration
SC Digital Library	State Government	Educational Content and educational Programming collaboration
SC Federation of Museums	Professional Association	Museum Support and Professional Development
SC Forestry Commission	State Government	Educational Content and educational Programming collaboration
SC Humanities Council	Non-Governmental Organization	Educational Content and educational Programming collaboration
SC Museum Foundation	Non-Governmental Organization	Private Fundraising for the museum
SC Science Council	Professional Association	Educational Content and educational Programming collaboration
SC Science Teachers Education Leadership Association	Professional Association	Educational Content and educational Programming collaboration
SC Space Grant Consortium	Federal Government	Educational Content and educational Programming collaboration
SC Wildlife Federation	Non-Governmental Organization	Educational Content and educational Programming collaboration
Smithsonian	Federal Government	Affiliation member and use of memberships for museum members
Smithsonian Affiliations Program	Professional Association	Educational Content and educational Programming collaboration
Smithsonian Center for Folklife	Federal Government	Educational Content and educational Programming collaboration
Smithsonian National Museum of African American History and Culture	Federal Government	Educational Content and educational Programming collaboration
Smithsonian National Museum of American History	Federal Government	Educational Content and traveling exhibition partnerships
Sonoco Recycling	Private Business Organization	Educational Content and educational Programming collaboration
South Carolina Boy Scouts	Non-Governmental Organization	Educational Content and educational Programming collaboration
South Carolina Motor coach Association	Professional Association	Access to database and joint marketing to pre-formed groups
Southeastern Planetarium Association	Professional Association	Educational Content and educational Programming collaboration
State Archives	State Government	Educational Content and educational Programming collaboration
State Arts Commission	State Government	Educational Content and educational Programming collaboration
State Library	State Government	Story Fest Annual Event
STEM Centers SC	Professional Association	Educational Content and educational Programming collaboration
University of South Carolina	State Government	Educational Content and educational Programming collaboration
Urban League	Non-Governmental Organization	Educational Content and educational Programming collaboration
USC Anne Frank Partnership	Non-Governmental Organization	Educational Content and educational Programming collaboration
USC Dept of Physics and Astronomy	Higher Education Institute	Educational Content and educational Programming collaboration
USC English Programs for Internationals	Non-Governmental Organization	Educational Content and educational Programming collaboration

These responses were submitted for the FY 2020-2021 Accountability Report by the
STATE MUSEUM COMMISSION

Name of Partner Entity	Type of Partner Entity	Description of Partnership
USC Irvin Department of Rare Books and Special Collections	Higher Education Institute	Educational Content and educational Programming collaboration

**FY 2020-2021 Agency Accountability Report
Reports Responses:**

**These responses were submitted for the FY 2020-2021 Accountability Report by the
STATE MUSEUM COMMISSION**

Report Name	Law Number (If required)	Summary of Information Requested in the Report	Most Recent Submission Date	Reporting Frequency	Type of Entity	Method to Access the Report	Direct access hyperlink or agency contact
Affirmative Action Plan	SC Code Sec. 1-13-110	Plan on Diversity of workforce	10/7/2020	Annually	South Carolina state agency or agencies	Hard copy available upon request	anita.anderson@scmusmeum.org
Agency Accountability Report	§1-1-810	The report "must contain the agency's or department's mission, objectives to accomplish the mission, and performance measures that show the degree to which objectives are being met." Agencies must "identify key program area descriptions and expenditures and link these to key financial and performance results measures."	09/15/2020	Annually	Governor or Lt. Governor AND Legislative entity or entities	Provided to LSA for posting online	
Agency Head Review	N/A	Performance appraisal of Agency Head	8/15/2020	Annually	South Carolina state agency or agencies	Hard copy available upon request	anita.anderson@scmusmeum.org
Audit	11-7-20	Audit of financial transactions and procedures	06/30/2019	Annually	South Carolina state agency or agencies	Available on another website	https://osa.sc.gov/
Bank Account Transparency	Proviso 117.82	Use and balance of acquisitions checking account		Annually	South Carolina state agency or agencies	Hard copy available upon request	anita.anderson@scmusmeum.org
Budget Request	Title 11, Chapter 11. S.C Code of Laws	Financial needs for next fiscal year	09/17/2020	Annually	South Carolina state agency or agencies	Hard copy available upon request	anita.anderson@scmusmeum.org
Debt Collection Report	Proviso 117.33	Outstanding monies due museum		Annually	South Carolina state agency or agencies	Hard copy available upon request	anita.anderson@scmusmeum.org
Employment Wage	N/A	Data on wages paid		Quarterly	South Carolina state agency or agencies	Hard copy available upon request	anita.anderson@scmusmeum.org
Info Tech Inventory and Plan	10-1-140	Listing of all hardware and software	08/02/2020	Annually	South Carolina state agency or agencies	Hard copy available upon request	anita.anderson@scmusmeum.org
Info Tech Security Plan	Proviso 117.110	IT needs and issues for upcoming year	08/02/2020	Annually	South Carolina state agency or agencies	Hard copy available upon request	anita.anderson@scmusmeum.org
Laser Light Show Annual Report		Verify safety and use of public laser show equipment		Annually	Entity within federal government	Hard copy available upon request	anita.anderson@scmusmeum.org
Migratory Birds		Any Migratory Bird Salvages		Annually	Entity within federal government	Hard copy available upon request	anita.anderson@scmusmeum.org
Minority Utilization Plan	N/A	Data on minority business use		Annually	South Carolina state agency or agencies	Hard copy available upon request	anita.anderson@scmusmeum.org
Salary Supplements	Proviso 93.10	Any supplements paid to museum staff from non-state sources	08/30/2020	Annually	South Carolina state agency or agencies	Hard copy available upon request	anita.anderson@scmusmeum.org
Sales Tax Returns	2019 Act No. 21 Section 1	Data on sales taxes collected		Monthly	South Carolina state agency or agencies	Hard copy available upon request	anita.anderson@scmusmeum.org

These responses were submitted for the FY 2020-2021 Accountability Report by the

STATE MUSEUM COMMISSION

Report Name	Law Number (If required)	Summary of Information Requested in the Report	Most Recent Submission Date	Reporting Frequency	Type of Entity	Method to Access the Report	Direct access hyperlink or agency contact
State Fleet Mileage	Code 1976 § 1-11-280	Data on Vehicle mileage used		Monthly	South Carolina state agency or agencies	Hard copy available upon request	anita.anderson@scmusmeum.org
Year End GAAP reports		Specific Year-End Financial Data	07/01/2020	Annually	South Carolina state agency or agencies	Hard copy available upon request	anita.anderson@scmusmeum.org